

# MELBOURNE KNOWLEDGE WEEK

7-13 MAY 2018

**From the Ground Up**  
**Thursday 10th of May**

**An Exploration of Food, Hospitality & Technology in Melbourne.**



	Flat Floor Pavillion	Stables 1	Stables 2	Cafe
09:30				
10:00	<b>Welcome, Acknowledgement Of Country And Opening Keynote</b>			
10:30	<b>Brand Melbourne:</b> Serving Up A World-Renowned Experience			<b>Market Lane x La Marzocco Present:</b> Understanding Espresso Recipes
11:00				
11:30	<b>Sustainable Sustenance:</b> Native Foods, Botanicals And Urban Horticulture	<b>KeepCup presents:</b> Post Disposable Melbourne Workshop		<b>Farm Wall Demo</b>
12:00				
12:30	<b>Rocket Seeder:</b> Innovation In Food Startups		<b>Supply And Demand:</b> Fresh Produce Markets In Melbourne	
13:00				
13:30	<b>Deliveroo presents:</b> The Rise Of The Virtual Restaurant			
14:00	<b>LUNCH BREAK</b>			
14:30	<b>Closing The Loop:</b> Sustainability And Waste	<b>From Lab To Plate:</b> Test Tube Meat And 3D Printed Food		
15:00				<b>Farm Wall Demo</b>
15:30	<b>Disrupting The Food Chain:</b> How Innovation And Research Is Redefining Our Food System		<b>Sustainable Urban Horticulture:</b> Activating Public Spaces For Food Growing	<b>Market Lane x La Marzocco present:</b> Latte Art
16:00				
16:30	<b>Delicious Startup:</b> Going Global In Food, Beverage And Agri-Tech	<b>Dining Out:</b> Navigating Leases For Food Startups		
17:00				
17:30	<b>Wrap Up</b>			<b>Drinks And Networking</b>
18:00				